



INTERPERA
International
Pear Congress

26-27 JUNE 2024

**ÓBIDOS
PORTUGAL**



Updated 18/03/2024

PROVISIONAL PROGRAMME

26 June - Technical visits

- Morning: orchard / packing house
- Afternoon : investigation entities

In the evening : welcome cocktail

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27 June - Conference "Facing challenges together and focussing on solutions"

Venue : Auditório Praça da Criatividade, N8, 2510-082 Óbidos. [See the venue on Google maps](#)

8.30: Welcome of participants

9.00: Opening of the congress

9.15: Pear production forecast country by country and production evolution

10.15: Market evolution and roundtable

11.15: Sponsors time

11.30: Coffee break

12.00: Developments in the European pear orchard: changes in the geography of pear cultivation and outlook

www.interpera.org | X: @interpera

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12.45: Lunch break

2.00: Afternoon session

- Diseases
- Presentation of water-related projects
- New varieties

Translations will be provided to English, Portuguese, and, depending on attendance, to Spanish and Italian. Please check with organisers for these two last languages.

In the evening : gala dinner

The organisers



AREFLH

The mission of the Assembly of European Horticultural Regions is to represent and defend the interests of its members (Regions and associations of fruit and vegetable producer organisations) before the European institutions.

Since 2009, the Interpera congress has been co-organised by AREFLH and a local partner from a pear-producing country.

www.areflh.org



ANP PERA ROCHA

The National Association of Pera Rocha Producers was set up in 1993 and represents around 86% of Pera Rocha production in Portugal. It brings together the main entities involved in the sector: fruit producers, fruit producer associations, fruit wholesalers, exporters and other parties interested in the development of Pera Rocha, such as local governments and credit institutions.

www.perarocha.pt